

WINTER BREAK-2018 LAC LEGAL LITERACY CAMPAIGN

(Report on the event conducted in Gangapur city, Rajasthan on December 10, 2018).

Abstract: This event was conducted by one of the two co-conveners from Legal Aid Centre, S.L.S.-Noida. Firstly, the participants from Gangapur city were informed about the p life that the women belonging to the city are forced to live because of the restrictions imposed upon them by the society. Then, the participants were informed about the 'rights' and the 'law' in India provides to women. They were further informed about their moral duties towards women and other humans.

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1. Concept Note:

The Legal Aid Centre at Symbiosis Law School, NOIDA conducted several awareness programs to sensitize the society towards the need of basic Human Rights which were conducted in the months of August-September 2018.

I was visiting Gangapur city after 10 years and realised that the people there are slightly radical and reserved in their thinking and need reformation. These people have a stereotype according to which they believe that women are meant to stay home and only men should go out to earn. Thus I took up the task of making these people aware of their rights under the constitution.

2. Objective:

The main objective of this campaign was to make the people of the Gangapur City aware about the rights that they have been provided with, Right to vote, right of universal adult franchise, good-touch and bad-touch and basic human ethics. Even a small city like Gangapur needs maximum awareness because, like it is said, '*every drop counts*', if we start at home even at a small scale, to spread awareness and make people literate about their rights and duties, we can achieve a great level of legal literacy.

3. Preliminary Preparations:

As the campaign was spontaneous, I could not arrange any charts or posters or questionnaires to distribute among the crowd but I arranged a team of kids as sloganeers and went to different crowded to shout slogans. I used a mic to attract more and more people towards the campaign and had a thorough discussion over topics like, good touch- bad touch, the need to vote and need of women in the employment sector.

4. Conducting the program:

I was visiting Gangapur after 10 years, as my family knows a lot of people over there and election campaigning was going on, I used this opportunity of a huge crowd and telling them about the need to respect the basic human right, good touch bad touch and Employment for women. As mentioned above I arranged a group of kids to shout slogans like - "*Chhore apne saare kaam, chalo karene matt daan.* " and "*Mahilaon ko na samjho bekaar, Jeevan ka hai ye adhaar*", in the street of Gangapur city.

5. Response of the target population:

I had a thorough discussion with the people about the need of employment for women and good touch-bad touch. When we were shouting slogans the people came out to see us and some even came up to me to talk about what this campaign was about. The target audience seemed satisfied and well-aware after the programme.

6. Future plan of action:

I believe a better preliminary preparation could have made the campaign better and brought out better results as it would have been well-planned and could attract more audience.

7. Suggestions/Feedback:

- No. of Campaigns: I believe more of these campaigns should be organised as they help in spreading awareness in the smallest of areas and makes one feel very good and trusted. The people who are in remote are barely targeted.
- Target Remote audience: Such campaigns majorly focus on areas which are full of people/overcrowded, I believe that the remote areas are left untouched, it is required to have more of such campaigns in remote areas as well.
- Time: I believe that the notice for the event shouldn't be short as a notice which provides one with sufficient time to plan is efficient.

8. Conclusion/Remarks:

It was a very soothing and relishing campaign. It was heartfelt and made us feel overwhelmed. We could see in the eyes of the people that they were proud of us and were happy that somebody took the initiative to educate them. In our busy lives we generally don't realise that there is a sector which because of no mistake of their own are left behind because we have been born privileged. It can be concluded from all such

campaigns that it is us, the so-called privileged class, to make the unprivileged aware about their rights. In all, it was a successful event in Gangapur city and we spread awareness with professionalism and discipline.

ANNEXTURE-I



Kids hurling slogans- *Mahilaon ko na samjho bekaar, jeevan ka hai ye adhaar.*

People joining the campaign.



ANNEXTURE-II



#LACSLSN
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